

**am3 adsource receives “Leadership in Supplier Diversity” Award from Reynolds American, Inc.**

November 10, 2015

**Raleigh, NC** – am3 adsource, a local business specializing in designing and manufacturing educational materials, digital media products and custom branded merchandise, has been awarded the 2014 Leadership in Supplier Diversity Award from Reynolds American, Inc.

**About am3 adsource**

As a Women’s Business Enterprise National Council-certified woman-owned business, am3 adsource supports diversity and also demonstrates a commitment to sustainability values. Founded in 1999, am3 adsource provides custom products and surfaces including closed-loop recycling and stewardship programs. For more information visit [www.am3adsource.com](http://www.am3adsource.com).

**About the award**

RAI’s Leadership in Supplier Diversity Award was created in 2010 to recognize excellence and drive continuous improvement with suppliers.

RAI has outlined the ways in which am3 adsource has exceeded expectation and continued to provide commitment to supplier diversity:

- Fostering small business growth by proactively seeking out under-utilized female and minority-owned companies that provide exceptional service and awarding them with subcontracts
- Connecting large companies with small minority- and women-owned businesses to source differentiating eco-friendly and earthy-friendly solutions
- Mentoring women around the globe through the launch of GoalFriends, a networking and mentoring organization that helps female entrepreneurs build business savvy, drive best-practice integrity and enhance their personal brand (*–from RAI*)

**Contact**

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